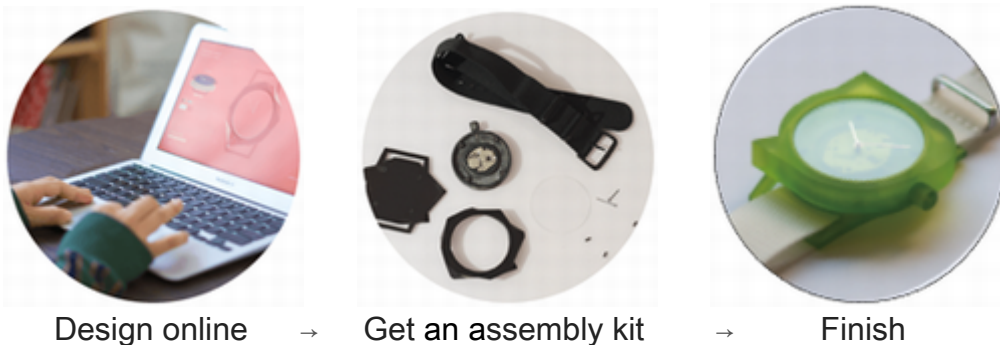


Design and purchase your original 3D printed wristwatch online: "Starter Watch", the world's first personal production service of wristwatches, has started crowd-funding.

Ginger, a design and technology unit that develops innovative products, services and designs, is pleased to announce the start of crowd-funding for the wristwatch personal production service "Starter Watch" on "Indiegogo".

"Starter Watch Project", the personal production wristwatch service
<http://starter-watch.com>

"Starter Watch" is a service that allows you to design your own wristwatch online and purchase it as an easy self-assembly kit. We make wristwatches, which you designed, with highly precise 3D printing, and provide you as an easy assembly kit. You can design your watch with simple interface without any knowledge of 3D modeling or CAD software in only few minutes. Moreover, you can assemble the parts only with a screwdriver. Please try designing your own watch for free on our website.



A service that applies high quality 3D printing to products

Our original system enables everyone to easily make stylish wristwatches. Unlike the existing made-to-order services (order by combining existing parts or designating the dial design), our service enables you to freely make the shape of your wristwatch by our originally developed WEB interface and the system which automatically generates 3D data in combination with highly precise 3D printing technology.



Example of a product

The WEB interface is simply designed so that you can easily make stylish wristwatches. In addition, the 3D printed "Assembly kit" that we send to you is uniquely designed so that you can assemble it with a single tool, included in the kit, without expert knowledge in wristwatches.



Image of the WEB interface designer

A wristwatch that seamlessly matches your lifestyle and fashion

A wristwatch is a fashion item to express yourself. We propose the lifestyle through this service, not only wearing but also making wristwatches according to your fashion style. Please try this service if you like cool or pretty watches but can't find ones. Not only using for yourself, but for a present to someone important.

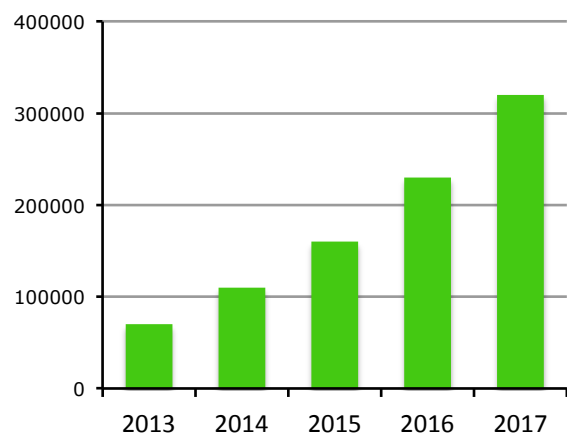


Example of use scene

We'd like to enable everyone to shape their own ideas.

The 3D printing market has expanded rapidly worldwide with the number of 3D printers expected to surpass three hundred thousand units by 2017. However, many people still cannot realize their ideas in data form because of the difficulty of operating CAD software to generate 3D data. So, we decided to start the "Starter Watch", develop an easy-to-use WEB interface and automatic 3D data generating system for wristwatches. We believe that there will be a greater demand for services like this in the future.

Reference: Yano Research, 2014 survey results of the global 3D printer market



About Ginger

Headquarters: 3-12-6, Shinohashi, Koto-ku, Tokyo, Japan

URL: <http://starter-watch.com/>



STARTER
WATCH



Design **your own** watch