



MEDIASEEK, Inc. announced "MADO", a new high-speed video-streaming service for smartphones!

TOKYO, JAPAN JUN 17, 2016 - MEDIASEEK, Inc. [listed on TSE 4824] (<https://www.mediaseek.co.jp/> Head office: Minato-ku, Tokyo CEO: Naoki Nishio) announced today the release of high-speed video-streaming service "MADO" that enables to play up to 7 videos at once on the same web page for smartphone.

These days, the number of videos posted on the web for smartphones is increasing rapidly as the number of smartphone users who watch various moving-picture contents on their smartphone has risen dramatically.

However, there were always problems like these when smartphone users want video-playing on internet web.

1. Unable to play multiple videos on the same web page.
2. Requires a huge amount of data communication when downloading and it takes a long time before video starts playing.

These have always been restricting the video-streaming service for smartphones especially when it comes to web environment.

For these problems, "MADO", using MEDIASEEK's new video-optimizing technology, solves everything.

1. Able to play multiple videos - up to 7 videos on the same web page with high image quality.
2. Quick and automatic video-playing - the video files will not be larger than the original image data when automatic playing.

Although there were many kinds of restrictions for playing videos on smartphone-based websites, using MEDIASEEK's unique and appropriate technology, it now provides enjoyable video contents cheaply yet with high quality.

"MADO" - smartphone website
<https://www.mediaseek.co.jp/mado/index.html>

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