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GPlus Media Co., Ltd.

GaijinPot and Japan Airlines Team Up to Offer a Free Trip to Japan

Contest Open to Eligible Foreigners Everywhere

APRIL 19, 2016, TOKYO...In a collaboration with Japan Airlines Co., Ltd. (JAL), [GaijinPot](#)—one of the most popular sites presenting lifestyle information for foreigners visiting and living in Japan—has commenced a travel contest that will invite one lucky foreigner to visit Japan.

Over a 14-day period in June 2016, the winner will tour four of Japan's most popular tourist destinations, from Tokyo to Amami-Oshima island, using Japan Airlines' [JAL Explorer Pass](#). All other major expenses, including hotels, transport and sightseeing, will be paid by GaijinPot, and a GaijinPot Travel Ambassador will be on hand as tour guide at each destination. All the winner has to do is chronicle the highlights of the trip in words and pictures, to be compiled into a series of special feature articles by GaijinPot's editors over the next year.



Image: [GaijinPot blog](#)

Applications for the contest are being accepted until April 30, and the winner is expected to be announced in early May. For full details, please visit the GaijinPot campaign page at:

http://blog.gaijinpot.com/win-a-trip-to-japan/?utm_source=gaijinpot-home&utm_medium=hero&utm_campaign=jal-explorer-pass.

About GPlus Media

GPlus Media Co., Ltd., was founded in 1999 in Nagoya, Japan with the goal of "Building International Japan." In the same year, the company launched [GaijinPot](#), the first online source of information on living in Japan. In the ensuing years, we have continued to expand our web properties to serve the ever more sophisticated information needs of foreigners in Japan. As of April 1, 2016, our stable of websites includes [Japan Today](#), one of the most popular portals for Japan-related news and current events on the web with more than 1.2 million likes on [Facebook](#), [CareerEngine](#), a career network site for bilinguals and companies in Japan and China, [Savvy Tokyo](#), a news and lifestyle information site produced by and for foreign women in Tokyo, and [Real Estate Japan](#), which presents real estate information in Japan in both English and Chinese for foreign buyers, sellers and renters. In addition to managing information sites on the web, GPlus Media offers a wide range of marketing solutions to Japanese companies seeking to reach foreign audiences, and multinational companies targeting foreigners in Japan. These solutions take advantage of the marketing and social marketing expertise we have amassed in our 16 years in operation, as well as the strength of our owned web properties.

About GaijinPot

Maintaining an average of three million page views and 500,000 unique users per month, [GaijinPot](#) is a leading source of English-language lifestyle information about Japan. With categories including JOBS, STUDY, TRAVEL, APARTMENTS and CLASSIFIEDS, and a blog presenting content with a local flare by freelance English-speaking writers living all around Japan, GaijinPot provides information from finding employment in Japan and Japanese-language schools, to renting an apartment and planning how to spend leisure time.

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